PROGRAMS ORGANIZED BY APPAREL TECHNOLOGY ASSOCIATION

S.No.	Date	Title of the Programme and Resource Persons	Image
1	19.07.2019	Apparel Costing and Merchandising, Mr.P.Ramakrishanan, CEO,Ruby Apparels	PIC
2.	12.07. 2019	Hands on training in zentangle and mandala art techniques	DATE OF THE PARTY
3.	29.08.2019	Guest lecture on Customized Apparel Product Designing, Mrs.Jayanthi Parasuraman M.com, SAI MITRAA'S FASHION	Reported

4.	27.08.2019	Illustration Pencil Shading	mir (Marie Chab
		Techniques	
5.	13.09.2019	Guest Lecture on Challenges Ahead,	
		Mr.A. KrishnaKumar	
		Senior Training Officer PSG	PG PIC
6.	07.01.2020	SCOPE OF SPORTS TEXTILES IN	111111111111111111111111111111111111111
		INDIA,	
		Mrs. S. Narmada Devi, Production Leader,	
		Decathlon	
7.	23.01.2020	Sourcing and Apparel	
		Merchandising,	PS NEVITCINIC COLLAND
		Mrs. V. Aparna Freelance Designer and Entrepreneur	

8.	23.01.2020	Digital Marketing.	NG POLITICAL
		Mr. M. Sundarsubramanian, Managing Director, DS Apparels	NG PTC
9.	07.07.2020	Face Mask for COVID-19 Mr. R.Sudarsan Rajagopalan Managing Director, Splendour Medicare Technologies, Coimbatore.	Jaislin jaislin jais (You) Dr G Karthikeyan Professor Hari Prasad Lakshmi Arun
10.	15.07.2020	ADVANCE MANUFACTURING IN GARMENTS Mr. S. Vignesh Kumar Task force leader Decathlon	Automatic Aquate tagging
11.	20.07.2020	Application of IOT and AI in Apparel Industry Dr. D.Raja Dhanakodi Professor and Head Department of Fashion Technology Sona College of Technology, Salem.	Application of loT and Al in Apparel Industry The Bay Present of State

12	28.07.2020	Apparel Product Testing Mr. K.C. Baalaji Senior Manager – Technical TUV SUD South Asia, Tirupur.	The state of the s
13.	20.10.2020	Knitted Structures and Apparel Product Development Mr. Siddharth B Kothari Managing Partner, Gurudev Knitting Company-Tirupur	III siddharth kothari Sai 18DA14 29 others
14.	13.03.2021	How to Prepare for Higher Studies in Design Education Ms. I. Archana Rosry, B.Tech Freelance designer NIFT & PSG PTC — DAT ALUMINI	PSG POLYTECHNIC COLLEGE In Converted Additional and 100 900 1201 Cardial broadway Department of Apparel Technology Reparel Technology Reparel Technology Reparel Technology Reparel Technology Resource Person 13.03.2021 4.00 Pm to 5.00 Pm Delivery Platform: Coogle Meet Meeting URL: Archana Rossy, I, B. Tech Far PSG PTC - DAT ALIMA https://meest.google.acom/peth-yeard-both

15.	27.11.2021	DENIM INDUSTRY SCENARIO Mr. P.R.Sreedhar Vice President KG Fabriks Coimbatore	Sri Kannepiran Mills 2002. I Since
16.	16.12.2021	DESIGN INNOVATION OF FASHION PRODUCT BY PORTFOLIO DEVELOPMENT Mr. K.P. Manikandan Managing Partner Merlin Hawk Impex, Tirupur	THE COLLECTION - FINAL BOARD On the collection - Final Board
17.	19.03.2022	Marketing Strategies for Fashion Products Ms.Hemalatha S, Entrepreneur – Hibui	START UP Starter second Contract
18	19.03.2022	Startup Opportunities for Customized Fashion Products Ms. Revathy B, Entrepreneur - Valaridam	PSGPTC - APPAREL TECHNOLOGY HEMALATHA S Entrepreneur Hibui NOIA 2017 (Apparel Technology) REVATHY B Entrepreneur Valardam fashion designers Valardam fashion designers for customised fashion Products

19. 24.05.2022 VALENDICTORY FUNCTION Dr. P. Kandhavadivu HOD – Fashion Technology PSG CT	
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